

(cv) 2
CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

Product	Contract / Revision	Alt Order #
NRSC 2012	472833 /	06115537
Contract Dates	Estimate #	
10/10/12 - 10/16/12		
Advertiser	Original Date / Revision	
NRSC	10/15/12 / 10/15/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	10/10/12	10/12/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$350.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/08/12-10/14/12		Fox 5 News at 5	5-530p	---WThF---	:30		\$350.00	NM		
		See MG 26.6,26.7										
N 26	KVVU	10/15/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					4	\$225.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	MTU-----	:30		\$225.00	NM		
		See MG 24.3,24.4,24.5,24.6,24.7,24.8										
2	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	MTU-----	:30		\$225.00	NM		
		See MG 26.6,26.7										
3	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	MTU-----	:30		\$225.00	NM		
		See MG 26.5										
4	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	MTU-----	:30		\$225.00	NM		
		See MG 26.6,26.7										
5	KVVU	10/16/12-10/16/12		The Dr.Oz Show	4-5p	-Tu-----	:30		\$225.00	NM		
		④ See MG 26.6,26.7										
6	KVVU	10/15/12-10/21/12		Special News		Special Early News	:30		\$875.00	NM		
		④ MG for 27.2,9.2,26.2,26.5,26.4										
7	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	MTu-----	:30		\$500.00	NM		
		④ MG for 27.2,9.2,26.2,26.5,26.4										
N 27	KVVU	10/15/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT-----					2	\$350.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Fox 5 News at 5	5-530p	MTu-----	:30		\$350.00	NM		
		See MG 24.3,24.4,24.5,24.6,24.7,24.8										
2	KVVU	10/15/12-10/21/12		Fox 5 News at 5	5-530p	MTu-----	:30		\$350.00	NM		
		See MG 26.6,26.7										

Totals

74

\$45,375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

<u>Contract / Revision</u>	<u>Alt Order #</u>	
472833 /	06115537	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		10/15/12 / 10/15/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	74	\$45,375.00	\$38,568.75
Totals	74	\$45,375.00	\$38,568.75

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6115537 TRF# 472833
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP : TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12-11
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME ISS/NRSC
AGY # _____ AGY. NAME NEBO MEDIA, INC.

P.O. BOX 3775

WASHINGTON, DC 20027

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME JESSICA MURRAY

SALES PRSN PH- TERESA DIFURIA

ORDER # _____

CONTRACT # 6115537

CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012

EST#

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE OCT15/12 12.11

REP: TO ROSE

FR NIKKI

OK'D M3 SEE LINE 43-44

TOTAL SAME

PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:

9 S 500P-530P 30 \$350.00 10/10 10/12 2 W-F

PROGRAM : 5P NEWS

43 A 730P-800P 30 \$875.00 10/16 10/16 1 TUE 1

PROGRAM : SPECIAL NEWS AFTER DEBATE
ORD COM1: SPOTS N/A DUE TO OTHER POLITICAL ORDERS WITH HIGHER RATE. NOT PRE-
ORD COM2: BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-9 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-28 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-29 FOR 1 SPOT/WK

REP HEADLINE# 6115537 TRF# 472833
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.11
CHANGES *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
44	A	400P-500P			30		\$500.00	10/16	10/16	1	TUE		1	
PROGRAM : DR OZ														
ORD COM1: SPOTS N/A DUE TO OTHER POLITICAL ORDERS WITH HIGHER RATE. NOT PRE-														
ORD COM2: BOOKED PLS APPROVE.														
PART OF A MAKEGOOD MADE UP OF LINES 43-44														
28	S	400P-500P			30		\$225.00	10/15	10/16	0	M-TU		0	
PROGRAM : DR OZ														
29	S	500P-530P			30		\$350.00	10/15	10/16	0	M-TU		0	
STATION MAKEGOOD OFFERS:														
M3	OK'D	BUY#9	MISSED:W-F/500P-530P		OCT12		30S	\$350.00			(OCT13/12)			
		BUY#28	M-TU/400P-500P		OCT16 (3/WK)		30S	\$225.00						
		BUY#29	M-TU/500P-530P		OCT16		30S	\$350.00						
			OFFER:TUE/730P-800P		OCT16		30S	\$875.00			PLS ADVISE.			
			& TUE/400P-500P		OCT16		30S	\$500.00						
			CMT:SPOTS N/A DUE TO OTHER POLITICAL ORDERS WITH HIGHER RATE. NOT PRE-											
			CMT:BOOKED PLS APPROVE.											
OCT/12 45375.00														
CONTRACT TOTAL 45375.00														
TOTAL SPOTS 74														

MARKET TOTALS	\$266,911	KVUU	17%	KSNV	30%	KLAS	31%	KTNV	18%	KVMY	2%	KVCW	1%	CABL	0%
KTUD	1%														
SVC- NSI	BOOKS - MAY/PJ														
DEMOS- RA35+*															
MOD CODE A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME						
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE					